

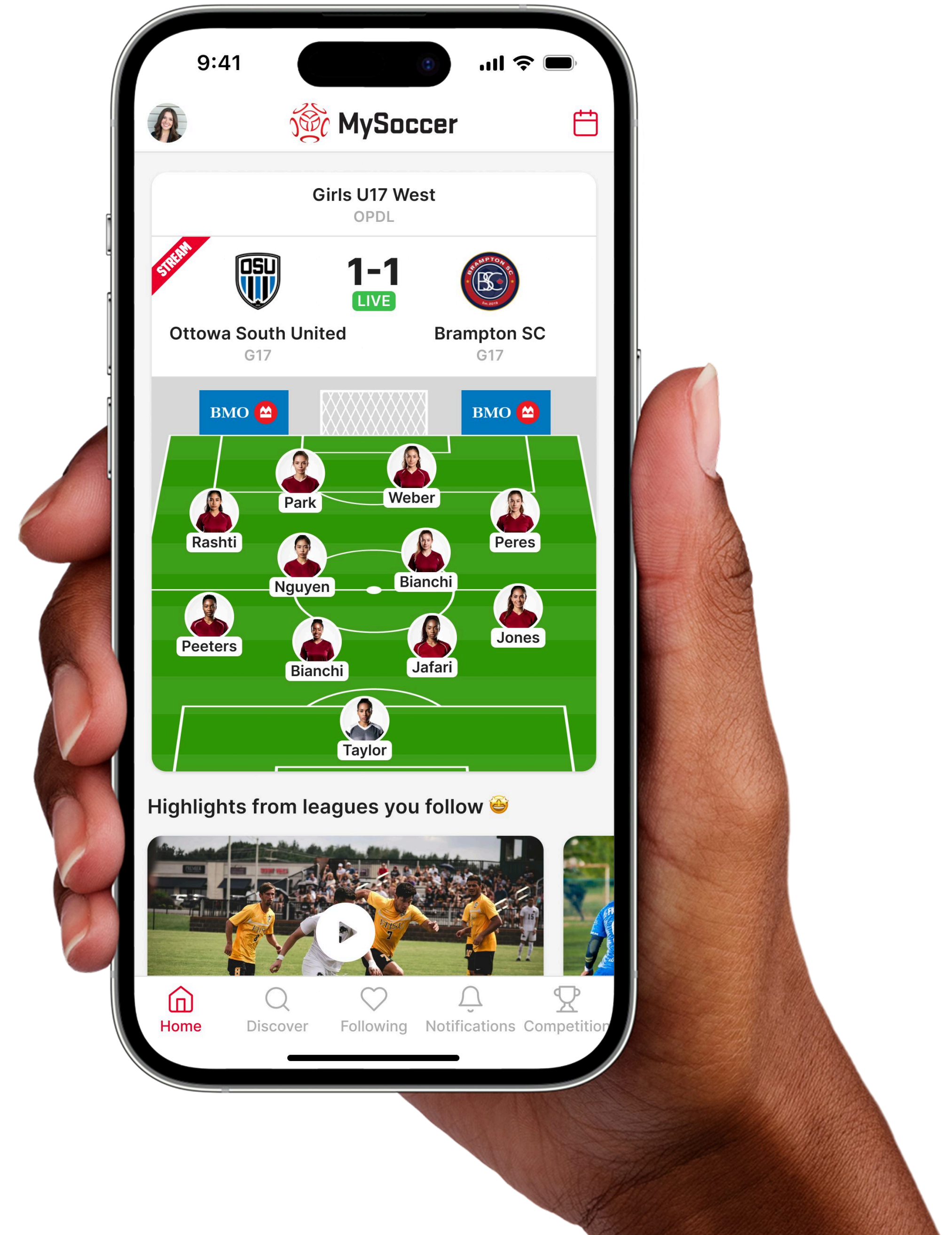


# Team sponsors

Digital exposure supporting the passion!



**PLAY. INSPIRE. UNITE.**





TEAM SPONSORS

# What's MySoccer?

MySoccer is a game-changing app that puts live soccer at your fingertips — no matter the players' age or skill level. Whether you're a family member, friend, or die-hard fan, you'll never miss a moment again. With livestreaming, highlights, live game tickers, and built-in social features, you can experience every play in real time and share your passion with others.

Until now, following youth soccer meant jumping between different platforms for live scores, stats, standings, highlights, and videos. MySoccer brings everything together in one place, making the experience seamless and engaging.

And the best part? Anyone can contribute. Whether you're at the field or following from afar, you can help capture and share the action.



Live score with notifications



Comments and cheering



Stats and tables



Revenue possibilities



Images & videos



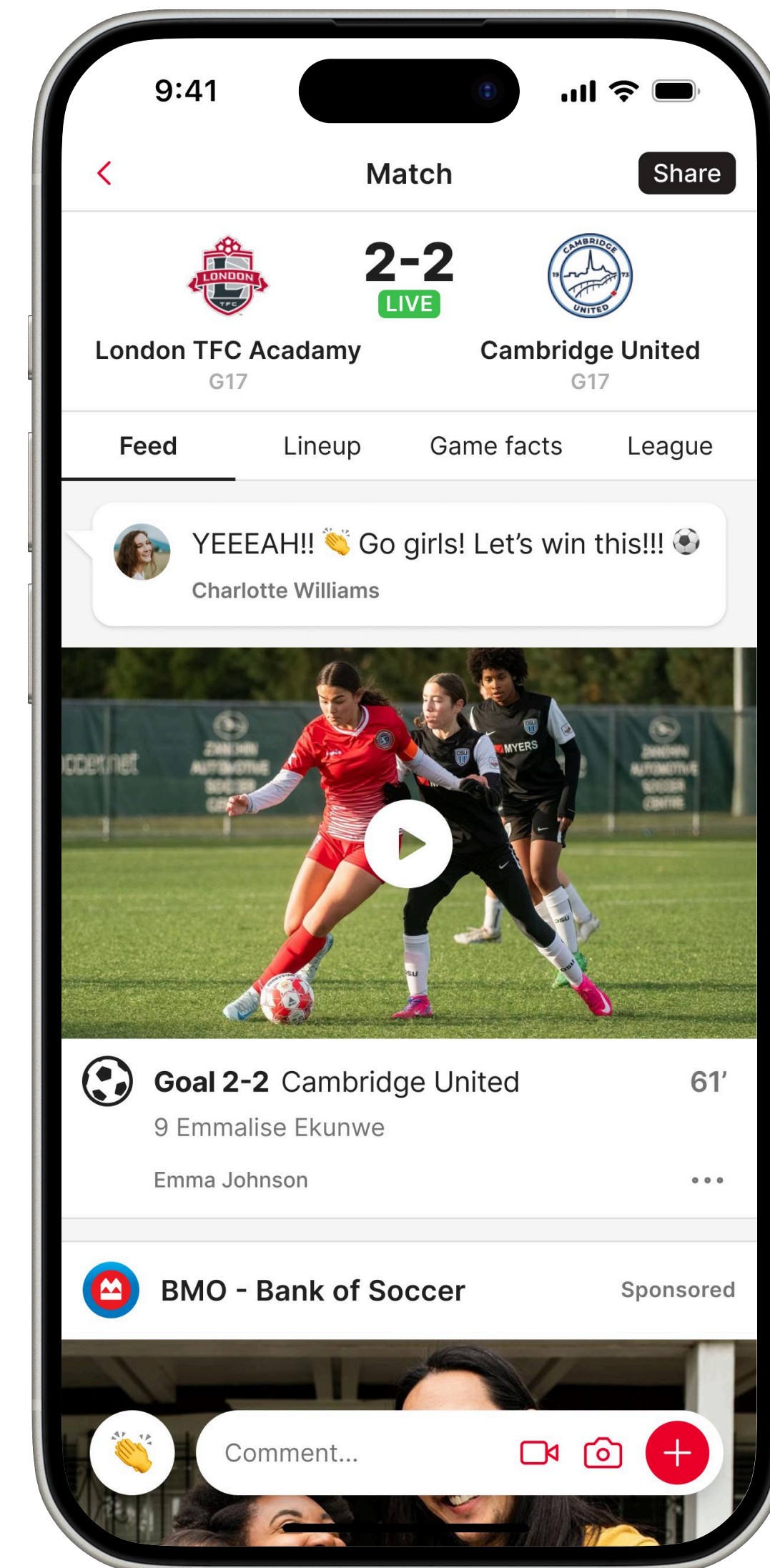
Live streaming



Highlights



Rosters & line-up





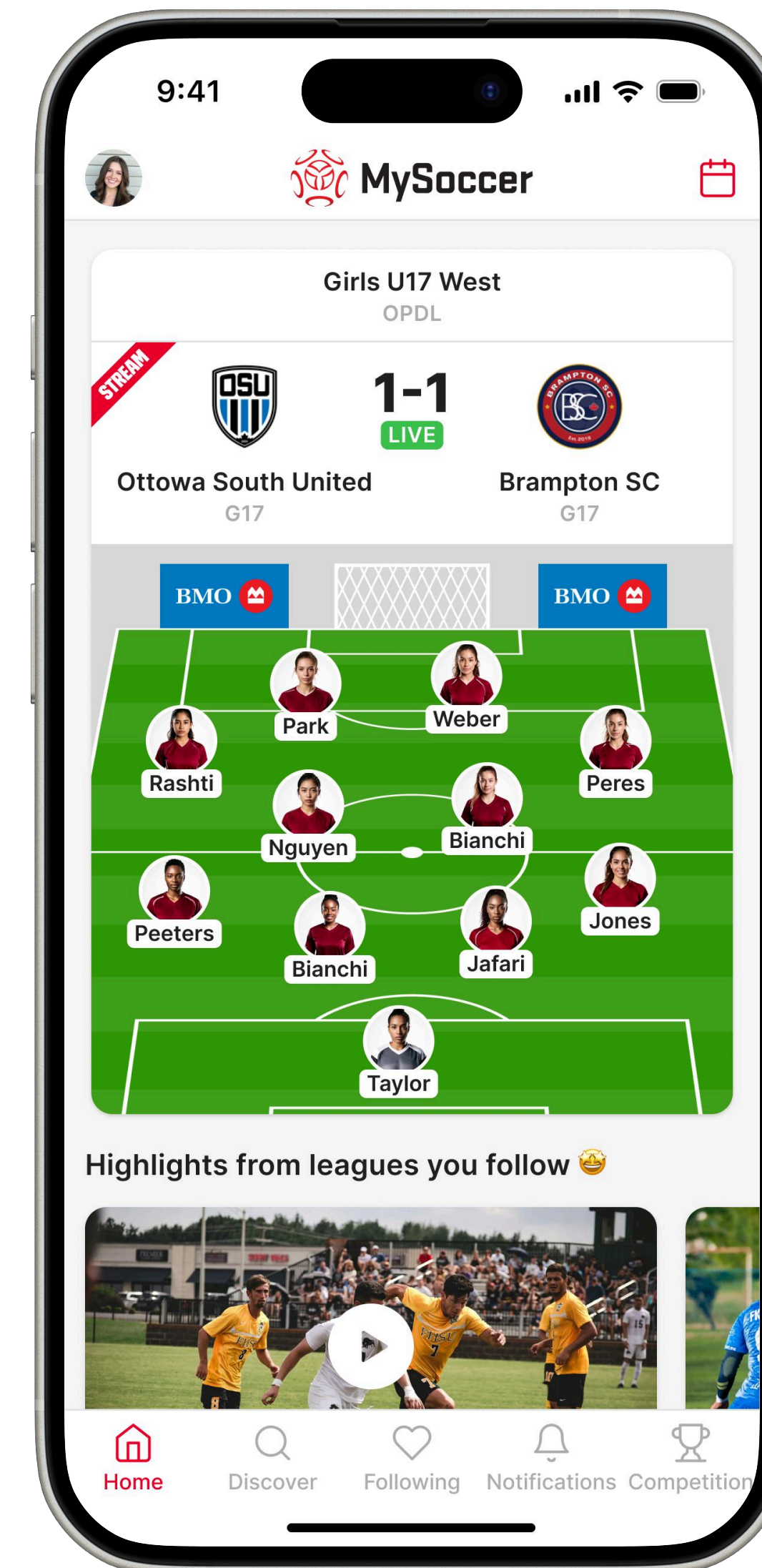
TEAM SPONSORS

# A New Era of Sponsorship

Sponsorship has always been a key part of sports, but digital activations were reserved for the pros — until now.

MySoccer empowers teams and clubs at every level to offer their sponsors premium digital exposure, unlocking new opportunities for engagement and revenue.

Welcome to the future of soccer coverage. Wherever the game goes, MySoccer brings you with it.





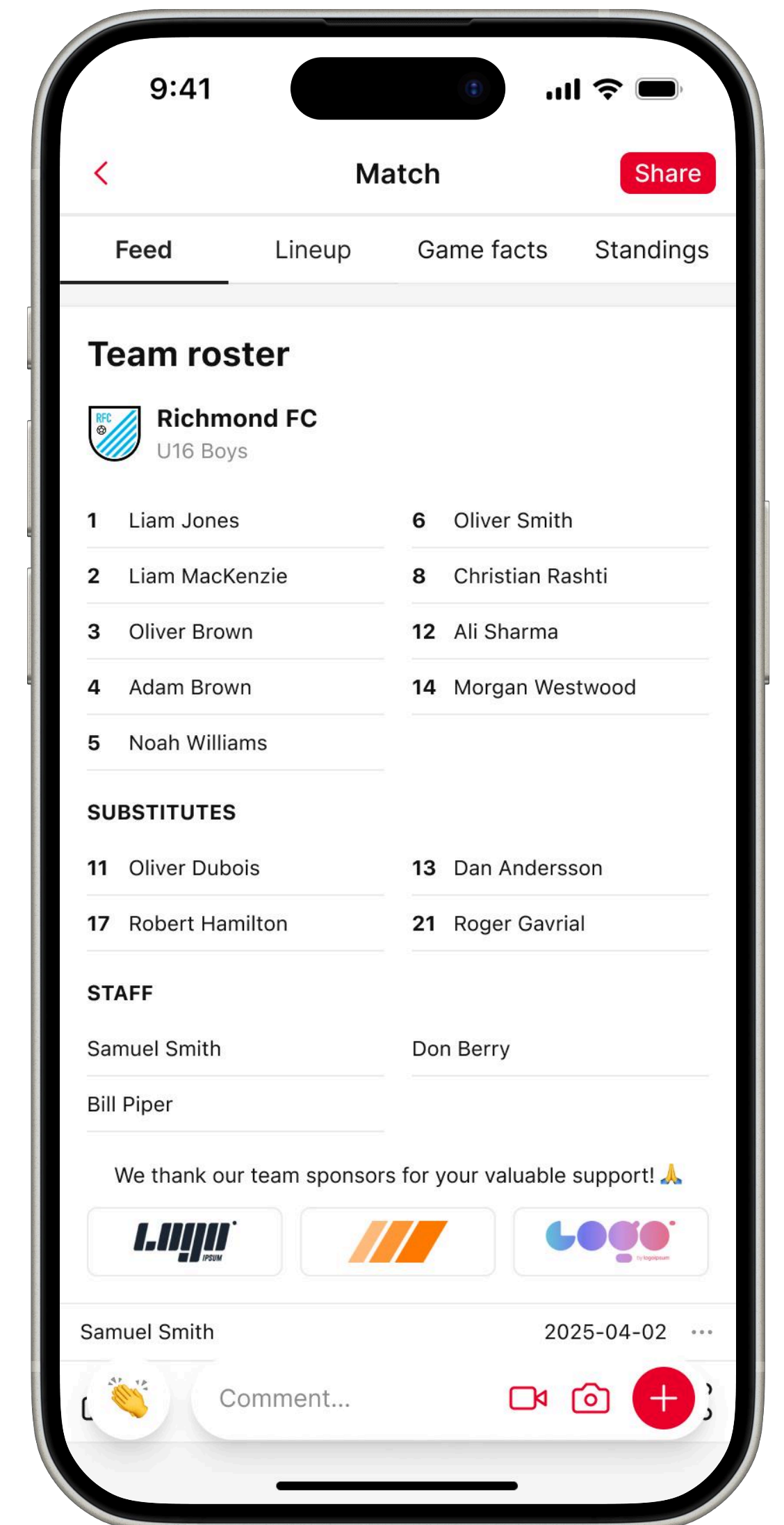
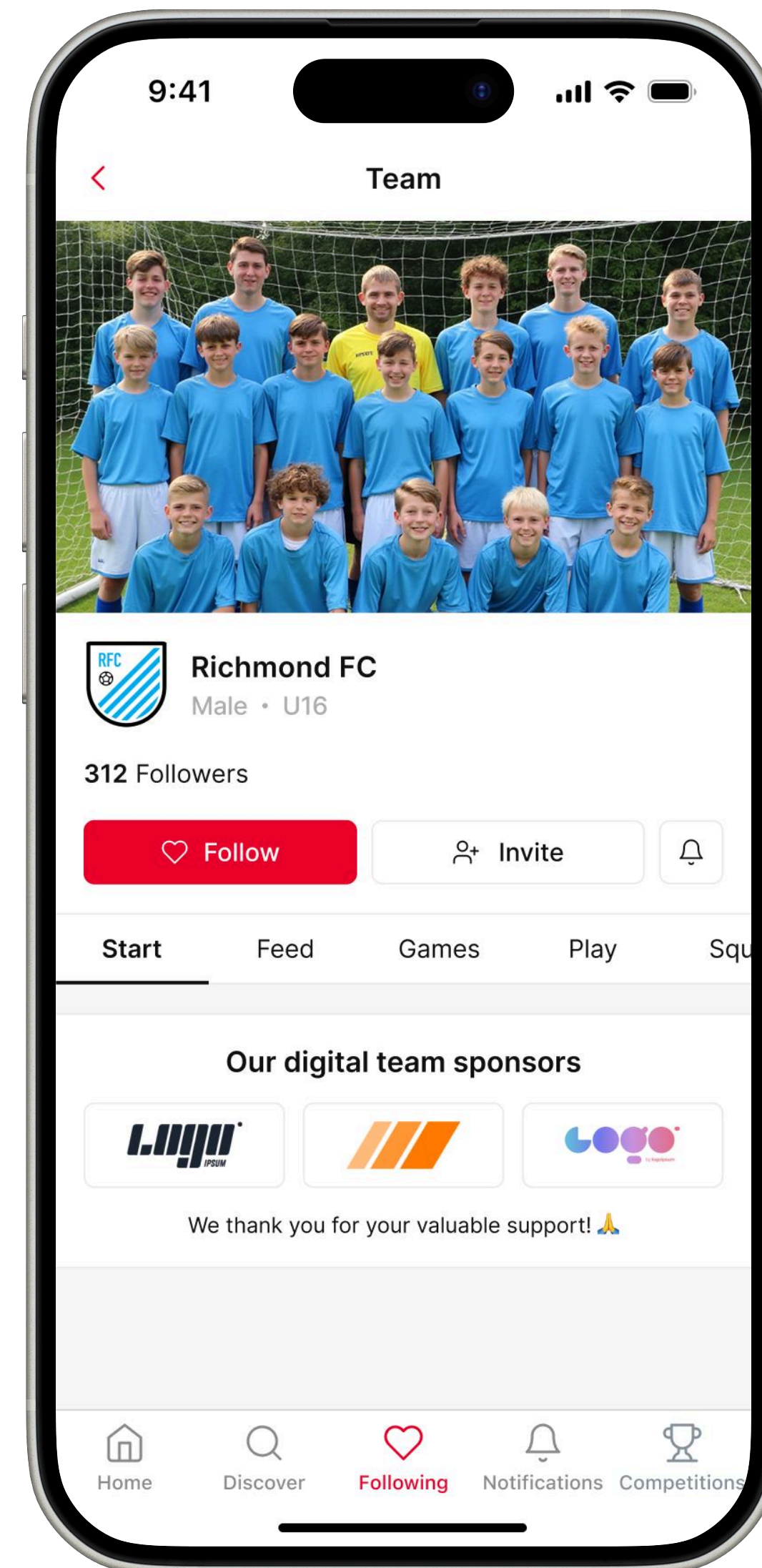
TEAM SPONSORS

# Digital Sponsor Package

Soccer has a unique power to unite people and few things spark connection and emotions like it. This makes sponsorship a powerful tool for brands to build real, meaningful connections while providing vital support for teams keeping the game accessible for everyone.

The MySoccer digital Team Sponsor package unlocks sponsorship potential that used to be an exclusive domain of elite soccer. No matter the age, level, or size MySoccer levels the playing field, giving all teams the power to offer brands visibility in exchange for their support.

Adding a Team Sponsor is simple and a team admin can set it up in seconds. When added the team sponsors appear alongside the team and their matches throughout MySoccer.





## TEAM SPONSORS

# Digital Sponsor Package

### GAME ROSTER

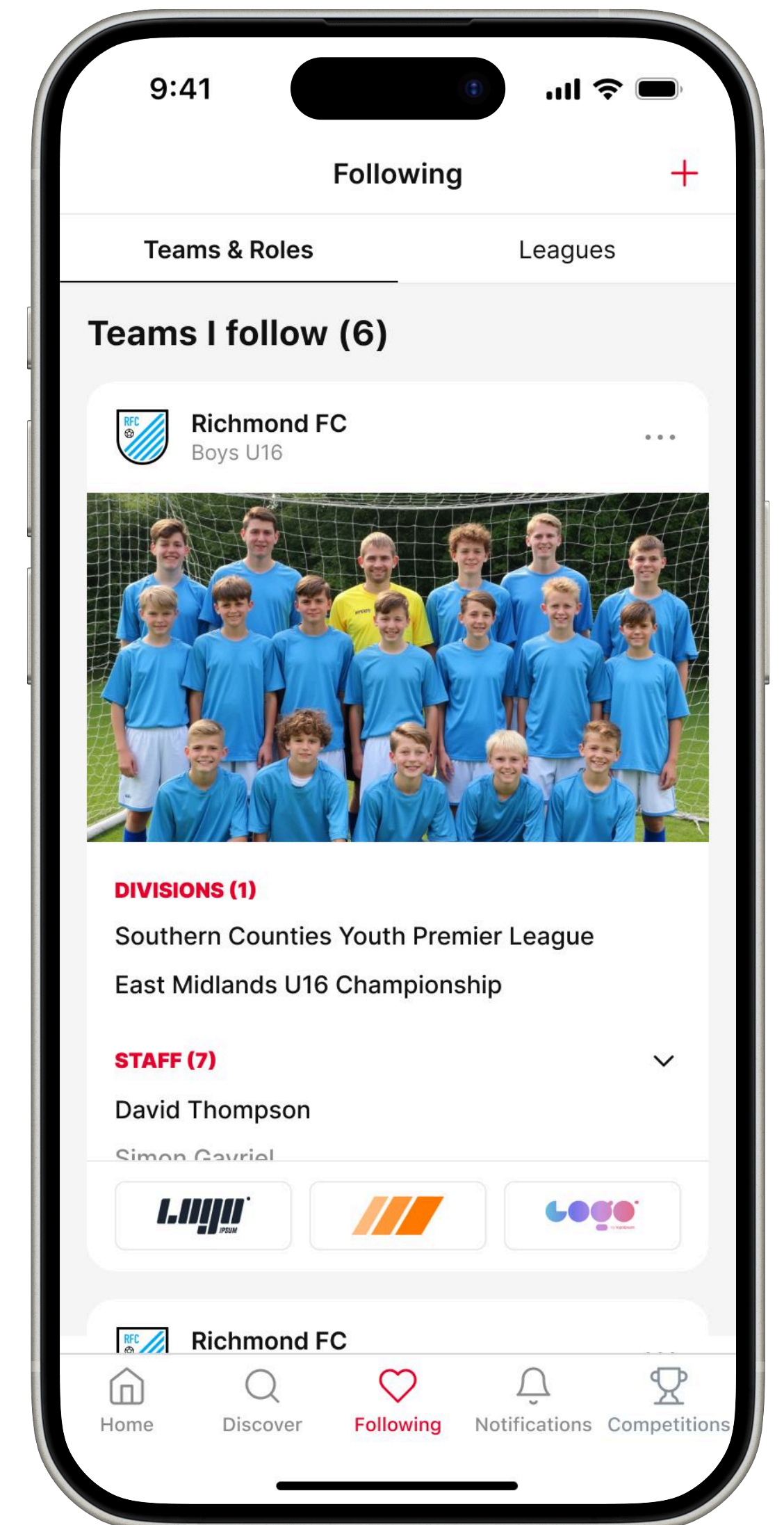
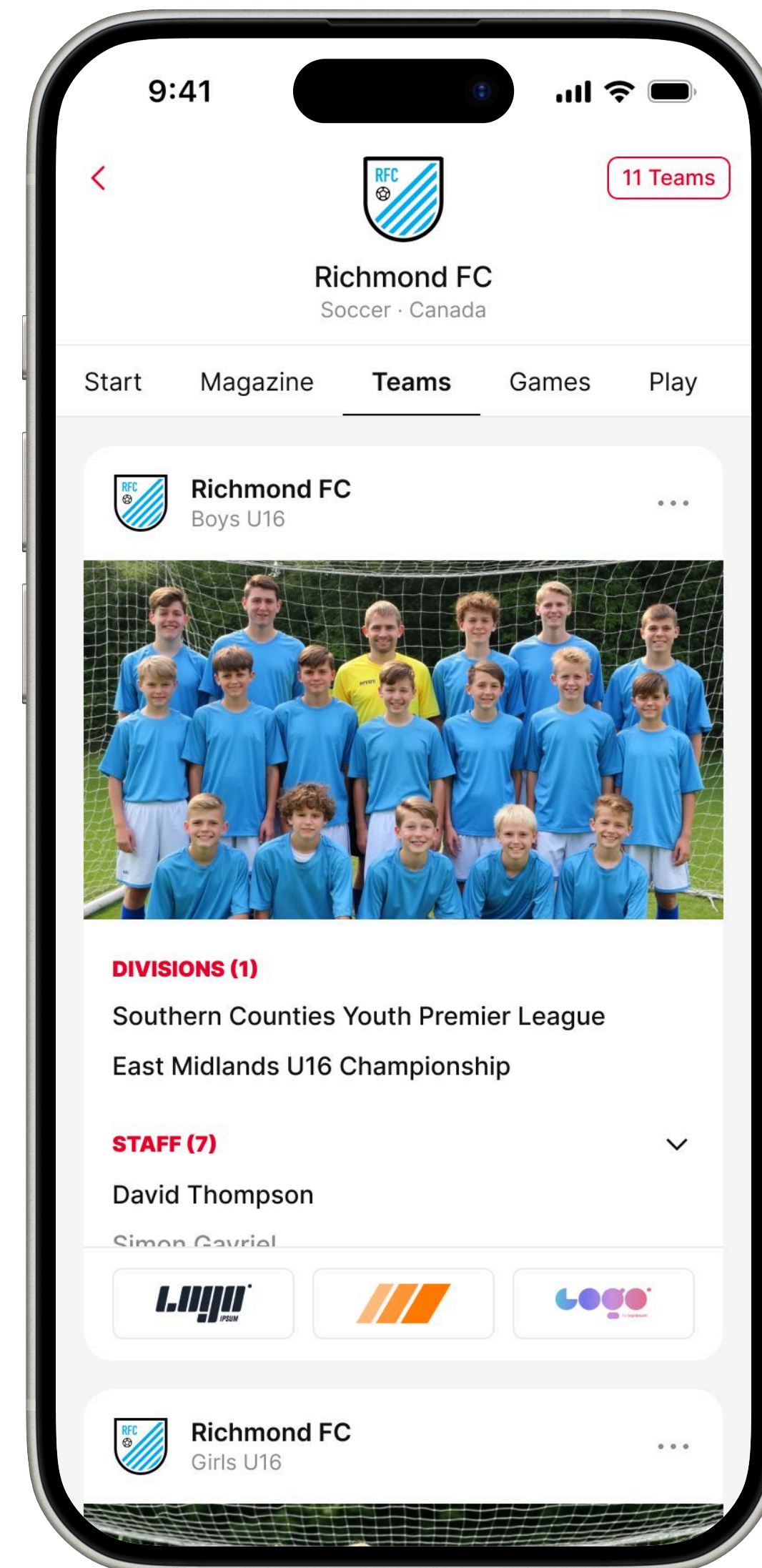
Team sponsors are automatically displayed on the team roster visible for all users in the game feed.

### TEAM PAGE

Team sponsors are displayed on top of the team page Start tab and on the Partner tab sponsors are presented with name, description and URL.

### TEAM CARD

Team sponsors are displayed on the team card shown in various instances of MySoccer such as the Following tab and Club page.





## TEAM SPONSORS

# Specifications

Team sponsors are added in MySoccer Live by a team administrator. The team and the sponsor agree on the price of the activation and how to handle the payment. To add a team sponsor please collect:

- ✓ Sponsor or product name to be displayed
- ✓ Website URL
- ✓ Sponsor logo

- Logos are presented on a white background
- Display format 300×90 px
- Valid file formats: .jpg, .png, .gif
- File size <2 MB

