

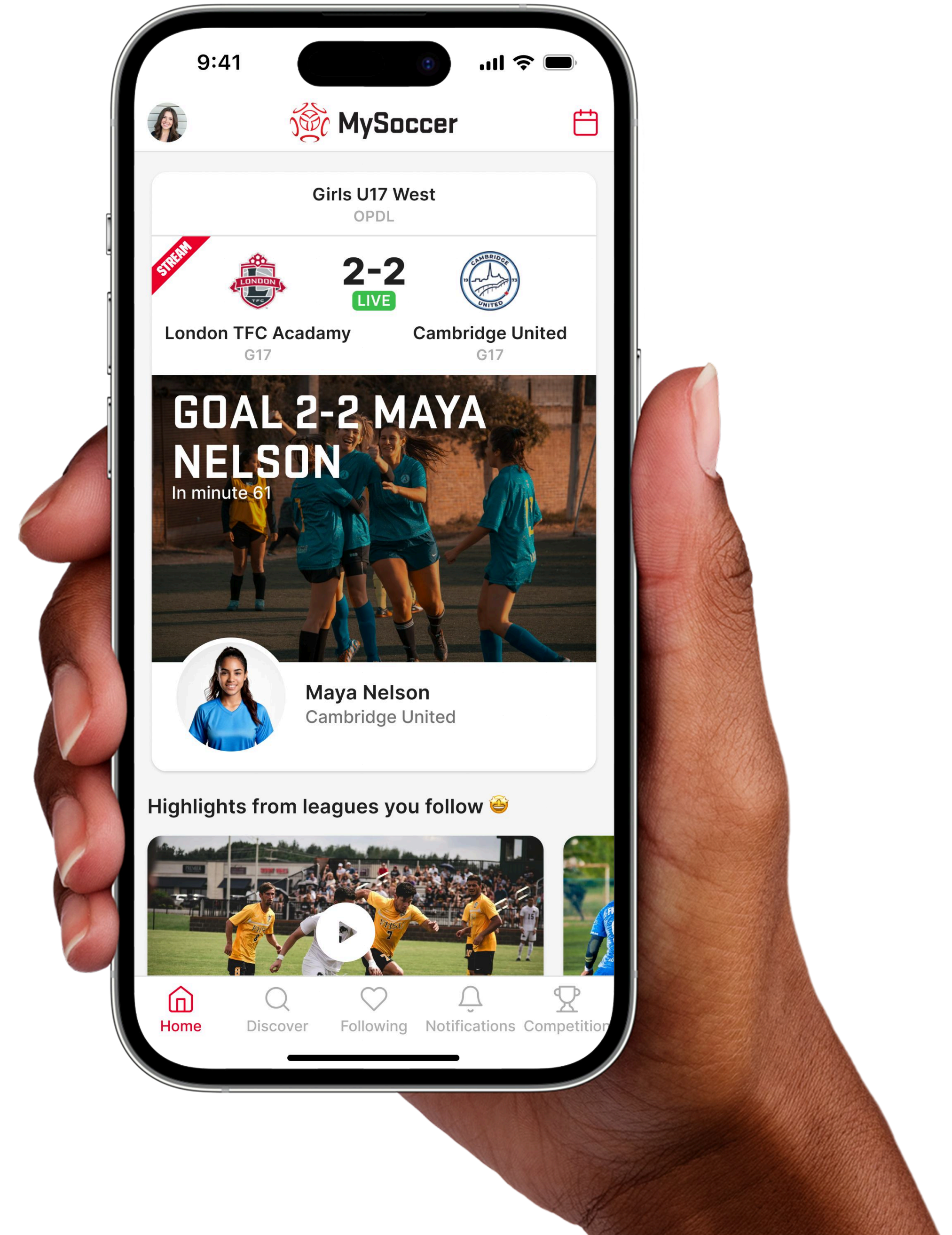


# Club sponsors

Digital exposure to an engaged soccer audience and vital revenues for the club you support.



**PLAY. INSPIRE. UNITE.**





CLUB SPONSORS

# What's MySoccer?

MySoccer is a game-changing app that puts live soccer at your fingertips — no matter the players' age or skill level. Whether you're a family member, friend, or die-hard fan, you'll never miss a moment again. With livestreaming, highlights, live game tickers, and built-in social features, you can experience every play in real time and share your passion with others.

Until now, following youth soccer meant jumping between different platforms for live scores, stats, standings, highlights, and videos. MySoccer brings everything together in one place, making the experience seamless and engaging.

And the best part? Anyone can contribute. Whether you're at the field or following from afar, you can help capture and share the action.



Live score with notifications



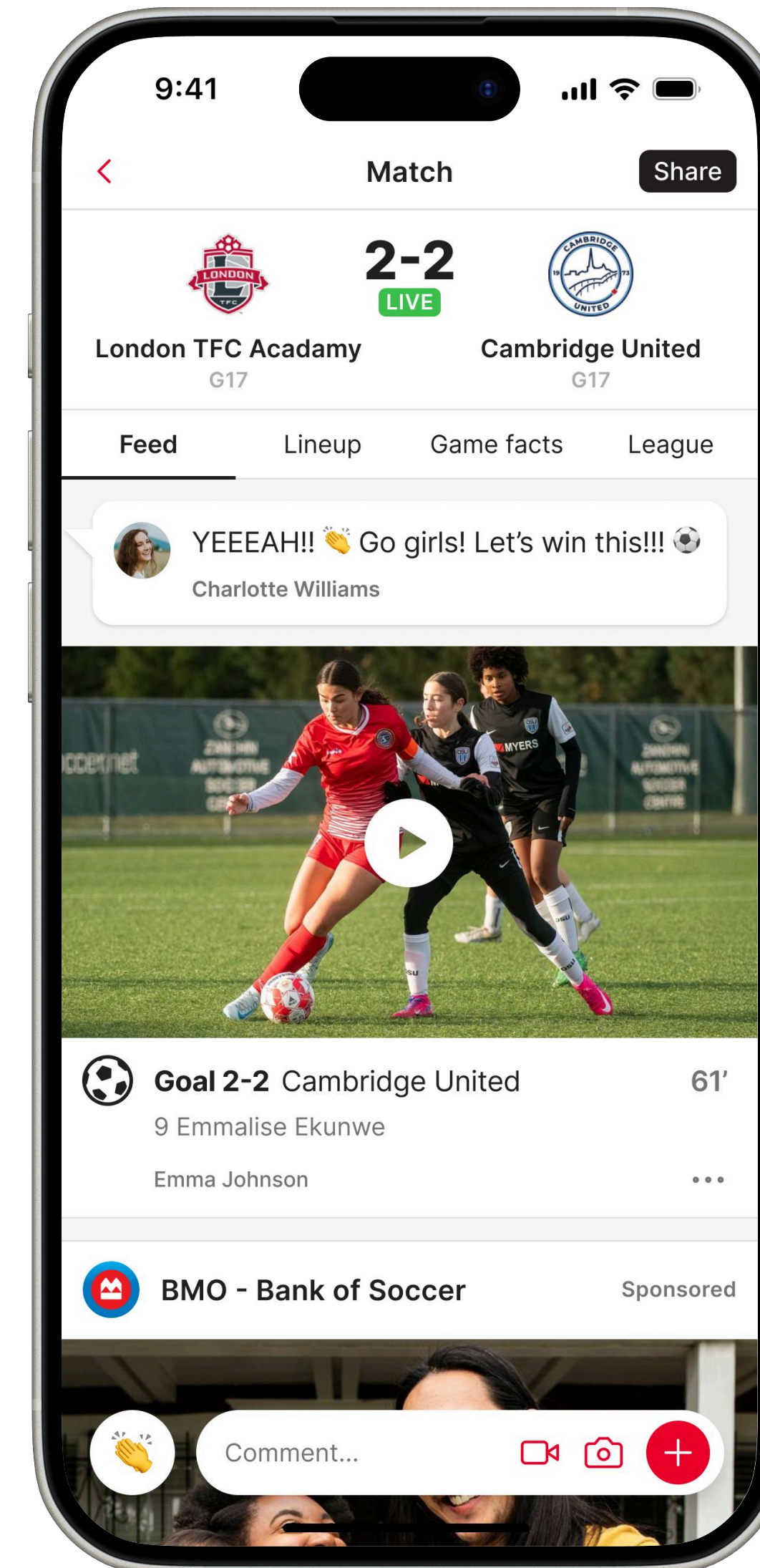
Comments and cheering



Stats and tables



Revenue possibilities



Images & videos



Live streaming



Highlights



Rosters & line-up



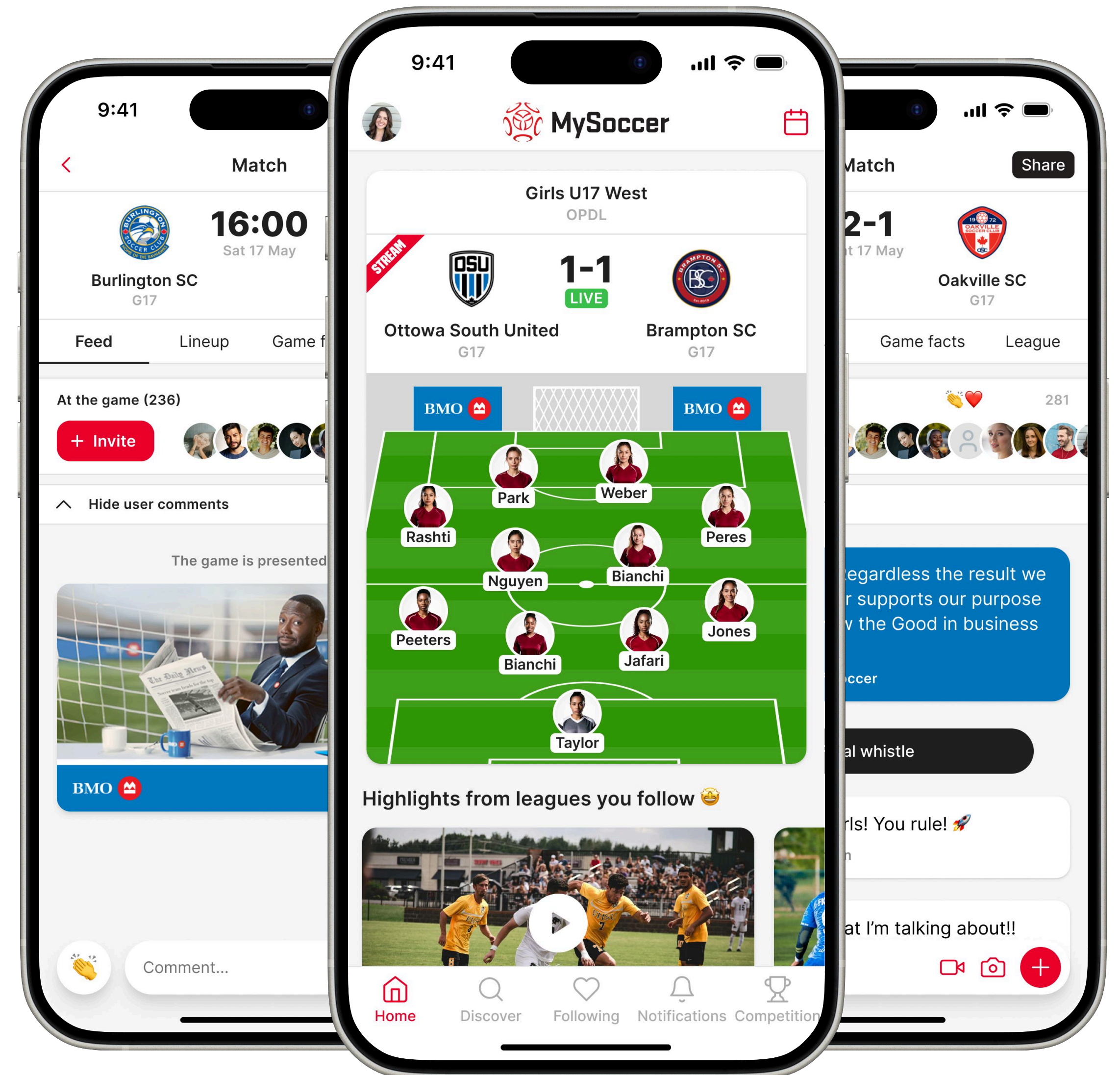
CLUB SPONSORS

# Get your brand in the game

The passion and engagement in our clubs are the heartbeat of the game. As a Club Sponsor in My Soccer, you're supporting the everyday heroes who make it all happen.

Your brand gets prime visibility in MySoccer shown to a highly engaged audience, in a positive, brand safe environment while the club receives valuable funding to fuel its work on and off the pitch.

Being a Club Sponsor means season-long exposure across digital placements connected to the club, its teams, and every match they play. Good for your brand. Game-changing for soccer.





## CLUB SPONSORS

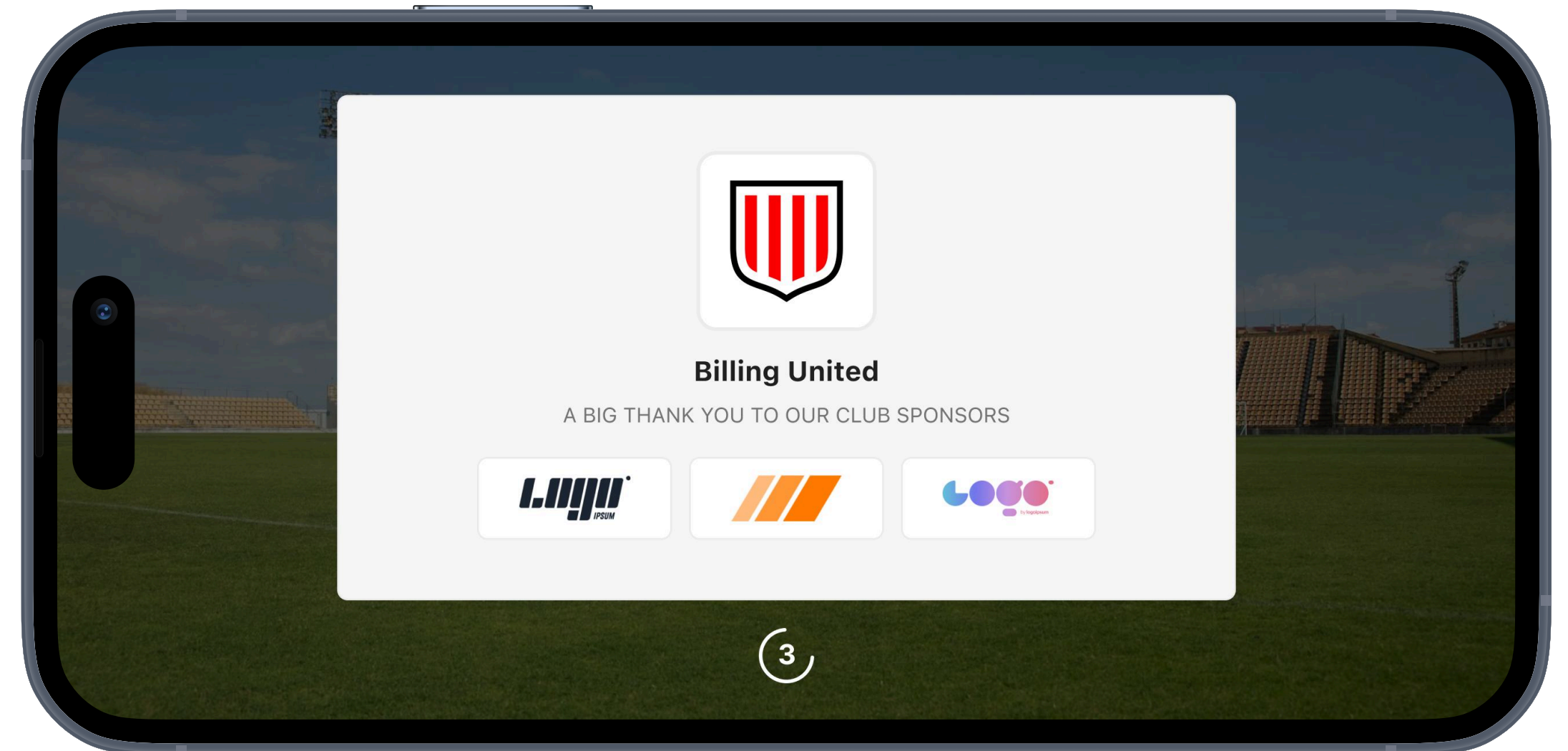
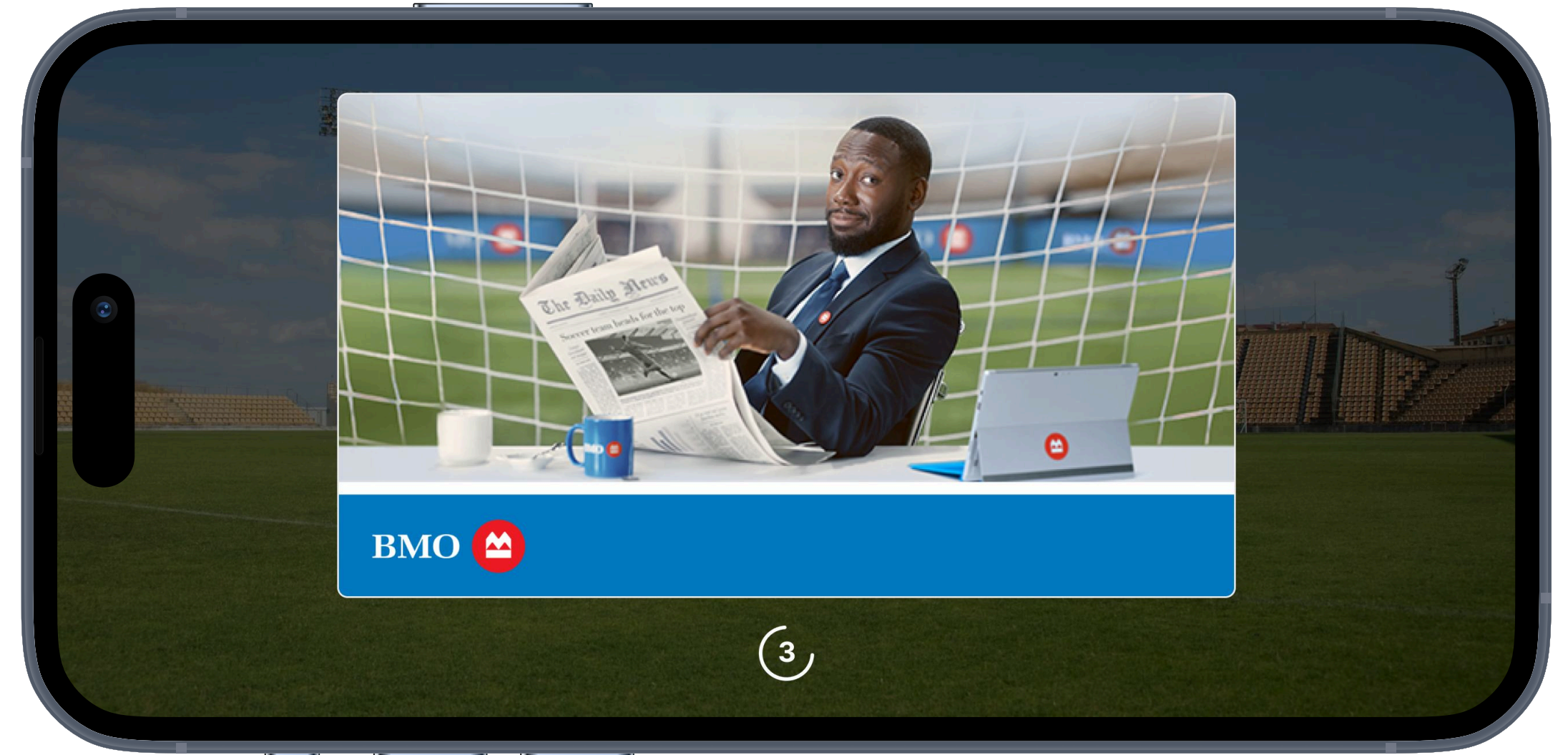
# Be the first thing fans see

A livestream billboard is a static image shown for a few seconds before every livestream of a team in the club.

Each club has one billboard slot to sell, either exclusively to a single partner or shared between multiple partners supporting the club.

Price is set by the club based on their reach, expected number of livestreams and estimated viewership. The club also handles the image upload, invoicing, and payments.

100% of what you invest goes straight to the club.  
Real sponsorship. Zero middlemen.





## CLUB SPONSORS

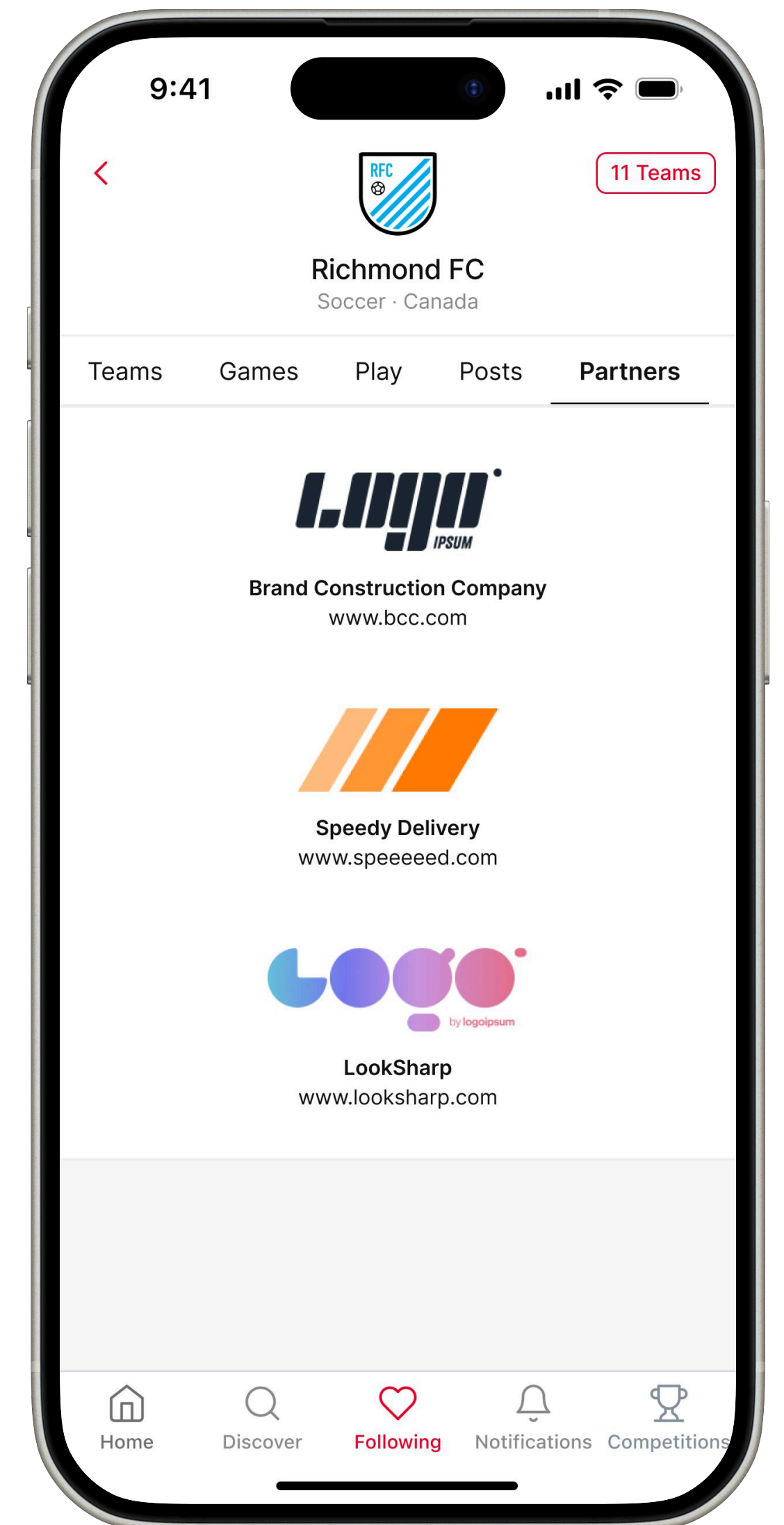
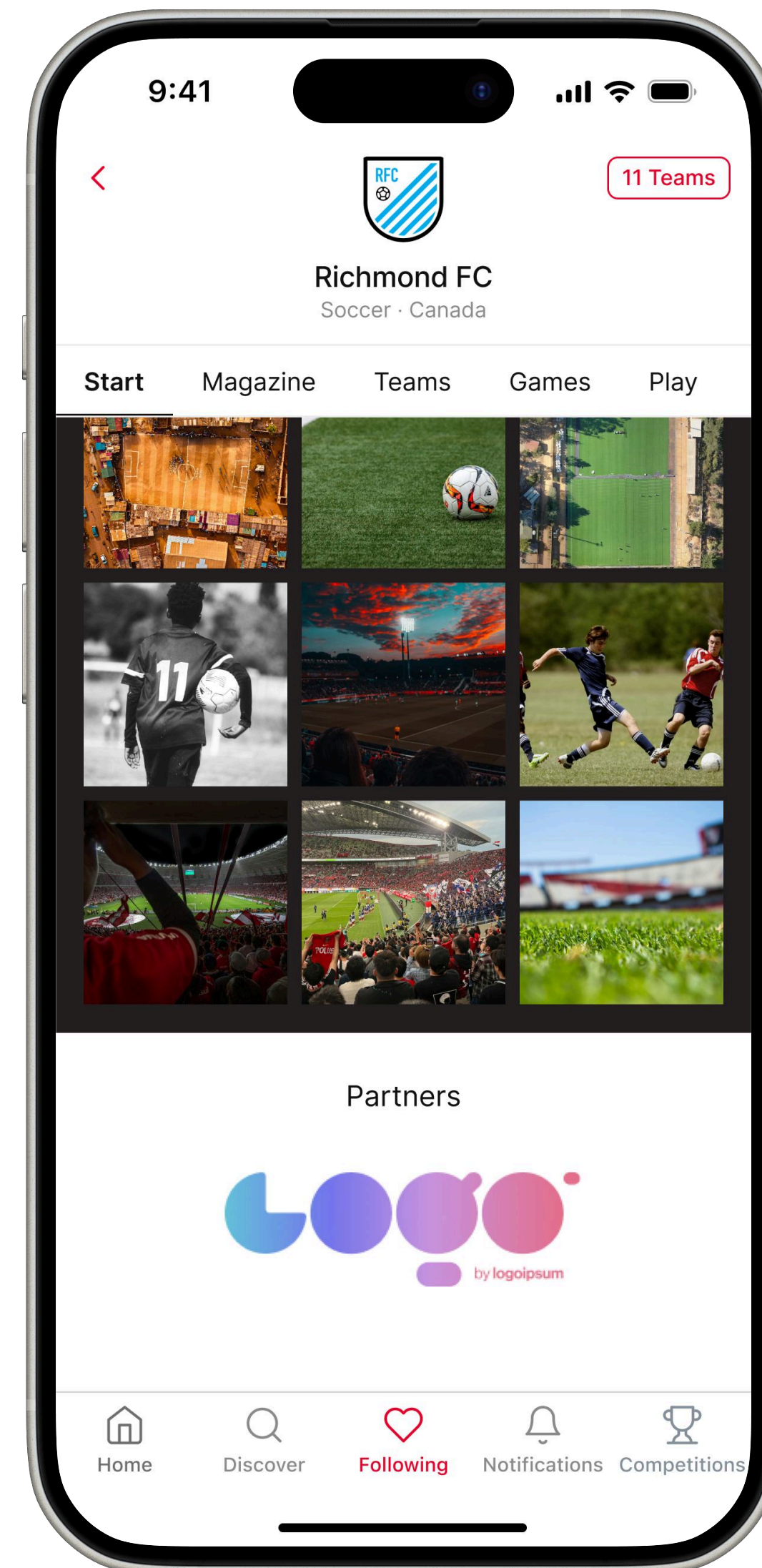
# Stand with the club

As a Club Partner in MySoccer, your brand is featured on the club's page as well as on every team page in that club. Users clicking your logo is directed to a URL of your choice.

In the Partners tab on the club page, your business is showcased with your logo, name, and a custom description.

Price is set by the club based on their reach, expected number of livestreams and estimated viewership. The club also handles the image upload, invoicing, and payments directly.

The club sets the Club Partner price, manages uploads, invoicing, and payments. Every cent goes directly to the club.





CLUB SPONSORS

# Team up with us!

We're proud and excited to offer you the opportunity to become our Club Sponsor, giving your brand digital exposure in MySoccer to our dedicated community.

As a Club Sponsor, you provide valuable support that helps us grow and develop our club. Your contribution makes a real difference, both on and off the pitch.

We hope to welcome you as:

Billboard Partner

Club Partner

Your investment:

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